

MEDIA STUDIES

What will I do?

At AS level you will analyse media forms such as advertising images, newspapers, magazine front covers, contemporary films, television sequences, music videos, CD booklets, internet web pages. You will also learn about different audiences and explore issues such as violence in the media, censorship; stereotyping and how different groups are represented.

Summary of Assessment

AS Unit 1: Investigating the Media
Section A: Selling Images - Advertising and Marketing Section B: News in the Online Age Section C: Film Industries - from Wales to Hollywood
AS Unit 2: Crediting a Media Production
A2 Unit 3: Media in the Global Age
Section A: Television in the Global Age Section B: Magazines - Mainstream and Alternative Media Section C: Media in the Digital Age - Video Games
A2 Unit 4: Creating a Cross-Media Production



Requirements

At least five passes at GCSE particularly in subjects such as English, History, Art, IT, DT, Sociology, Drama.

Progression

A level Media studies provides a sound basis for students wishing to follow a career in the Media and other related areas. Most of our students go on to study at University. The skills they acquire through studying the media can also prove invaluable in jobs which involve communication.