

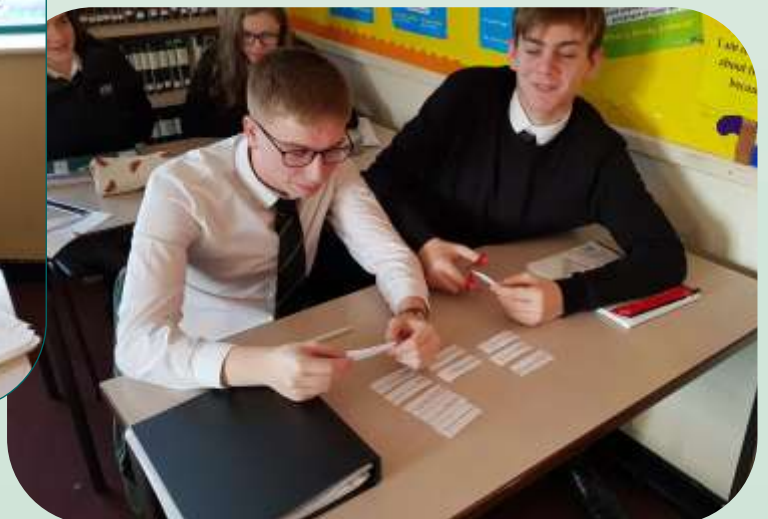
# MEDIA STUDIES

## What will I do?

At AS level you will analyse media forms such as advertising images, newspapers, magazine front covers, contemporary films, television sequences, music videos, CD booklets, internet web pages. You will also learn about different audiences and explore issues such as violence in the media, censorship; stereotyping and how different groups are represented.

## Summary of Assessment

<b>AS Unit 1: Investigating the Media</b>
<b>Section A: Selling Images - Advertising and Marketing</b> <b>Section B: News in the Online Age</b> <b>Section C: Film Industries - from Wales to Hollywood</b>
<b>AS Unit 2: Creating a Media Production</b>
<b>A2 Unit 3: Media in the Global Age</b>
<b>Section A: Television in the Global Age</b> <b>Section B: Magazines - Mainstream and Alternative Media</b> <b>Section C: Media in the Digital Age - Video Games</b>
<b>A2 Unit 4: Creating a Cross-Media Production</b>



## Progression

A level Media studies provides a sound basis for students wishing to follow a career in the Media and other related areas. Most of our students go on to study at University. The skills they acquire through studying the media can also prove invaluable in jobs which involve communication.